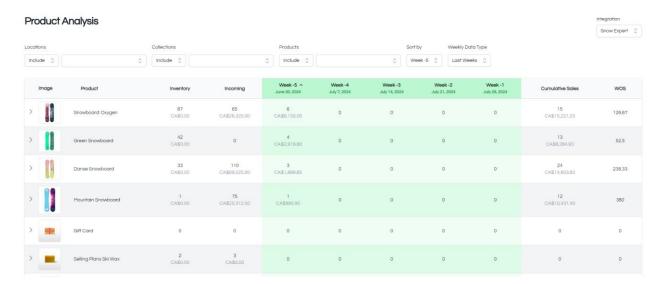
Product analysis

Product analysis is a reporting tools to help you visualize the performance of your different product.

In the grey part, you can see the inventory you have for every product, the quantity incoming (your expected purchases), the cumulative sales and the week of stock (WOS).

In the green part, you can set the first weeks of sales, the last weeks of sales or 5 customs consecutive weeks of sales.

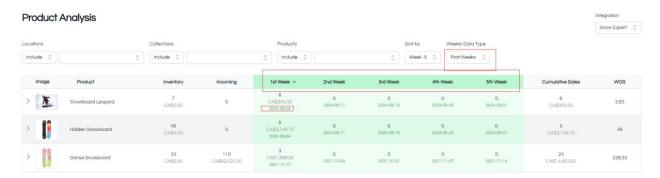


First weeks

The first week of sales show how much you sold after lauching your product. The first weeks of sales are different for each product. Weeks always start on a Sunday.

If you launched a product on April 8th 2022, the first week of sale is going to be the week of Sunday, April 3rd 2022.

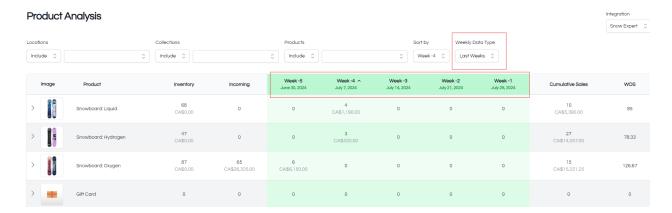
The date of the first day of the week will be written for each week.



Last weeks

The last weeks show the five last complete weeks of sales for every product.

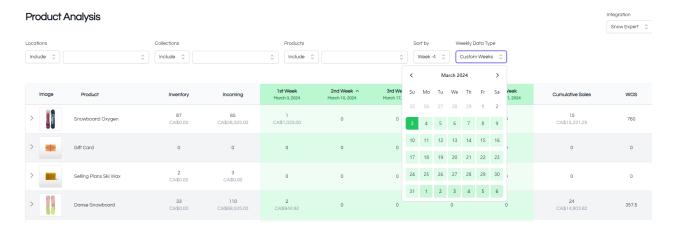
These five weeks are the same for every product. Today is September 30th 2024. The last weeks is the week that started on Sunday, September 22nd 2024.



Custom weeks

You can select 5 consecutives weeks of your choice.

The five green weeks will then show the sales you made for the 5 weeks that follows the date you selected in the calendar.



Sort

You can click on any header to sort ascending of descending the amount.

You can easily find your best sellers or wort sellers or find the products you have too much inventory.

Filters

You will be able to filter by including or excluding locations, collections or products.

You can remove your selection by clicking on the X next to the filters you selected.

