

Product analysis

Product analysis is a reporting tools to help you visualize the performance of your different product.

In the grey part, you can see the inventory you have for every product, the quantity incoming (your expected purchases), the cumulative sales and the week of stock (WOS).

In the green part, you can set the first weeks of sales, the last weeks of sales or 5 customs consecutive weeks of sales.

Product Analysis Integration
 Show Expert

Locations: Include Collections: Include Products: Include Sort by: Week -5 Weekly Data Type: Last Weeks

Image	Product	Inventory	Incoming	Week -5 ^ June 30, 2024	Week -4 July 7, 2024	Week -3 July 14, 2024	Week -2 July 21, 2024	Week -1 July 28, 2024	Cumulative Sales	WOS
>	Snowboard Oxygen	87 CA\$0.00	65 CA\$26,325.00	6 CA\$6,150.00	0	0	0	0	15 CA\$15,221.25	126.67
>	Green Snowboard	42 CA\$0.00	0	4 CA\$2,919.80	0	0	0	0	13 CA\$8,284.93	52.5
>	Danse Snowboard	33 CA\$0.00	110 CA\$69,525.00	3 CA\$1,889.85	0	0	0	0	24 CA\$14,803.82	238.33
>	Mountain Snowboard	1 CA\$0.00	75 CA\$25,312.50	1 CA\$885.95	0	0	0	0	12 CA\$10,431.40	380
>	Gift Card	0	0	0	0	0	0	0	0	0
>	Selling Plans Ski Wax	2 CA\$0.00	3 CA\$0.00	0	0	0	0	0	0	0

First weeks

The first week of sales show how much you sold after launching your product. The first weeks of sales are different for each product. Weeks always start on a Sunday.

If you launched a product on April 8th 2022, the first week of sale is going to be the week of Sunday, April 3rd 2022.

The date of the first day of the week will be written for each week.

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Locations: Include Collections: Include Products: Include Sort by: Week -5 Weekly Data Type: First Weeks

Image	Product	Inventory	Incoming	1st Week ^	2nd Week	3rd Week	4th Week	5th Week	Cumulative Sales	WOS
>	Snowboard Leopard	7 CA\$0.00	0	6 CA\$305.00 2024-08-04	0 2024-08-11	0 2024-08-18	0 2024-08-25	0 2024-09-01	6 CA\$305.00	5.83
>	Hidden Snowboard	46 CA\$0.00	0	5 CA\$3,749.75 2024-08-04	0 2024-08-11	0 2024-08-18	0 2024-08-25	0 2024-09-01	5 CA\$3,749.75	46
>	Danse Snowboard	33 CA\$0.00	110 CA\$69,525.00	3 CA\$1,889.85 2021-10-17	0 2021-10-24	0 2021-10-31	0 2021-11-07	0 2021-11-14	24 CA\$14,803.82	238.33

Last weeks

The last weeks show the five last complete weeks of sales for every product.

These five weeks are the same for every product. Today is September 30th 2024. The last weeks is the week that started on Sunday, September 22nd 2024.

Product Analysis Integration
Snow Expert

Locations: Include Collections: Include Products: Include Sort by: Week -4 Weekly Data Type: Last Weeks

Image	Product	Inventory	Incoming	Week -5 June 30, 2024	Week -4 July 7, 2024	Week -3 July 14, 2024	Week -2 July 21, 2024	Week -1 July 28, 2024	Cumulative Sales	WOS
	Snowboard: Liquid	68 CA\$0.00	0	0	4 CA\$1,190.00	0	0	0	10 CA\$5,390.00	85
	Snowboard: Hydrogen	47 CA\$0.00	0	0	3 CA\$420.00	0	0	0	27 CA\$14,057.00	78.33
	Snowboard: Oxygen	87 CA\$0.00	65 CA\$26,325.00	6 CA\$6,150.00	0	0	0	0	15 CA\$15,221.25	126.67
	Gift Card	0	0	0	0	0	0	0	0	0

Custom weeks

You can select 5 consecutive weeks of your choice.

The five green weeks will then show the sales you made for the 5 weeks that follows the date you selected in the calendar.

Product Analysis Integration
Snow Expert

Locations: Include Collections: Include Products: Include Sort by: Week -4 Weekly Data Type: Custom Weeks

Image	Product	Inventory	Incoming	1st Week March 3, 2024	2nd Week March 10, 2024	3rd We March 17,	Week 1, 2024	Cumulative Sales	WOS
	Snowboard: Oxygen	87 CA\$0.00	65 CA\$26,325.00	1 CA\$1,025.00	0	0		15 CA\$15,221.25	760
	Gift Card	0	0	0	0	0		0	0
	Selling Plans Ski Wax	2 CA\$0.00	3 CA\$0.00	0	0	0		0	0
	Danse Snowboard	33 CA\$0.00	110 CA\$69,525.00	2 CA\$944.92	0	0		24 CA\$14,803.82	357.5

March 2024

Su	Mo	Tu	We	Th	Fr	Sa
25	26	27	28	29	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Sort

You can click on any header to sort ascending or descending the amount.

You can easily find your best sellers or worst sellers or find the products you have too much inventory.

Filters

You will be able to filter by including or excluding locations, collections or products.


You can remove your selection by clicking on the X next to the filters you selected.

Product Analysis

Integration Show Expert

Locations: Collections: Products: Sort by: Weekly Data Type:

Electric Snowboard x

Image	Product	Inventory	Incoming	1st Week March 3, 2024	4th Week March 24, 2024	5th Week March 31, 2024	Cumulative Sales	WOS
	Electric Snowboard	90 CA\$0.00	115 CA\$96,628.75	0	0	0	0	0